



NEWS RELEASE

BMI Sets New Direction for Professional Services Group

- Senior Consultant to Drive Business Development Initiative –***
- Resources Engaged to Expand Custom Development Services –***

Montréal, Québec, October 8, 2002: Beauvel-Micronconsult Inc. today announced that it has engaged new resources to expand the scope of its Professional Services Group. Mr. Leonard Eichel, a senior business consultant, has been mandated to drive the Company's business development initiative, which has already resulted in new hires to fulfill increased demand for custom development work.

As senior consultant for BMI's Professional Services Group, Mr. Eichel will be responsible for investigating new business opportunities, and conducting the market research and analysis needed to define new service offerings. He will also serve as senior analyst on consulting mandates for BMI's key clients.

"BMI has spent the past year setting the ground work for the next phase of corporate growth," said François Beauchemin, president of BMI. "The executive input and keen analytical skills that Leonard brings to the table will be key to successfully bringing our business development initiatives to the next level. With his experience to complement that of our executive management team, I will be permitted to focus on longer term strategic issues."

Leonard D. Eichel, senior consultant, professional services

Mr. Eichel is an experienced management executive with broad telecommunications and government industry experience. He holds an impressive track record in senior management, project management, business development, market research & quantification, management of corporate regulatory/policy initiatives and government relations on an international scale. He obtained his bachelors degree in Communications from Simon Fraser University, British Columbia, and has worked for over ten years as an analyst and in executive management positions for such organizations as the CRTC, Industry Canada, Fonorola, and most recently as vice president of Lemay-Yates Associates.